

**MEDIA:**

Rob Tacey  
(302) 791-2859  
robert.tacey@pncgis.com

**ADVISORPORT, INC. RENAMED PNC MANAGED INVESTMENTS INC.**

WILMINGTON, Del. Sept. 21, 2009 – PNC Global Investment Servicing Inc. announced today that ADVISORport, Inc., its managed accounts servicing subsidiary, has been renamed **PNC Managed Investments Inc.**

"As PNC awareness continues to grow among the key investment advisory markets we serve, this is an opportune time for us to adopt the PNC brand," said A.J. Harper, president, PNC Managed Investments. "By incorporating PNC into our name, financial and investment advisors will associate the essential qualities of scale, investment expertise and customization of the PNC brand with our business unit."

PNC Managed Investments Inc. and its affiliates provide services to broker/dealers, banks/trust companies, money managers, insurance companies and Registered Investment Advisory (RIA)/wealth management firms, representing more than 400,000 accounts and \$88 billion. In 2008, PNC Managed Investments Inc.'s Unified Managed Account (UMA) platform earned first place for innovation at *Money Management Executive's* Fund Operations Awards. PNC Managed Investments Inc. was also a Managed Solutions Product of the Year nominee at the Money Management Institute's 2009 Gateway Industry Awards.

PNC Managed Investments Inc. and its affiliates have the capability to support both money managers and program sponsors in the management of UMAs, separately managed accounts and mutual fund wrap books. Products include a flexible and integrated managed investments platform, middle and back-office outsourcing, distribution and business development, and mutual fund custody. As an RIA firm, PNC Managed Investments Inc. itself also provides various investment advisory and overlay services including acting as a program sponsor. Its research team employs an open-architecture model to construct and select an investment vehicle line-up and asset allocation models.

PNC Global Investment Servicing ([www.pncgis.com](http://www.pncgis.com)) is a leading provider of processing, technology and business intelligence services to asset managers, broker/dealers and financial

advisors worldwide. PNC Global Investment Servicing offers fund accounting and administration, custody, transfer agency, alternative investment, subaccounting, managed account and wealth management reporting services, representing \$2 trillion in total assets.

The PNC Financial Services Group, Inc. ([www.pnc.com](http://www.pnc.com)) is one of the nation's largest diversified financial services organizations providing consumer and business banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management; asset management and global fund services.

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